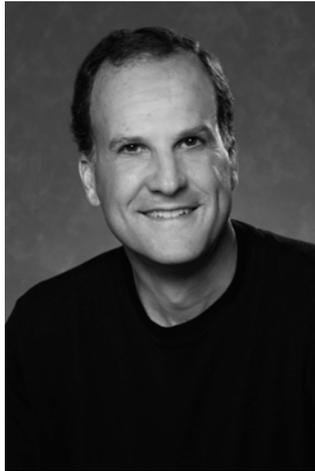


SNORE NO MORE!

Remedies and Relief for Snorers and Snorees Everywhere

By Rob Simon Contact: rob@snorebook.com • 303-641-0946

PRESS: Author Bio



Rob Simon is a humor-writer, entrepreneur, former advertising executive and a lifelong snorer.

He has read almost every book, visited almost every snoring-related Web site and tried almost every cure for snoring. He has lost weight, stopped drinking, stopped smoking (before he even started), changed sleeping positions, changed pillows, un-deviated his deviated septum, dilated his sinuses with acid, removed his uvula before he even knew where it was, shaped his palate with lasers, irrigated his nasal passages, used herbal sprays and tried bizarre mouth and chin devices only sold through the Internet. He has even tried steroids – nasal spray steroids, that is.

None of the cures completely worked. Rob sleeps and snores peacefully in Denver, while his wife and two children do neither.

In his professional life, Rob has been a successful marketing and media entrepreneur. He co-founded *Westword Newspaper* and *The Conventioneer Magazine* in Denver and he co-founded a newspaper in New Jersey called *The SandPaper*. He was a founding principal of GBSM, the Rocky Mountain region's largest integrated communications agency. He helped start two private cable television companies. He is credited with starting the first-ever Russian-American newspaper in the former Soviet Union as well as the first-ever database of Russian consumers.

And he co-starred with Clint Eastwood in the movie *Every Which Way But Loose*. (Actually, he didn't co-star with Clint. Rob was an extra in the final fight scene, and if you have a very good DVD or VCR with a very fast pause button, you can catch his screen debut.)